



*The New York Section of the
American Urological Association*

EXHIBIT AND SPONSORSHIP
OPPORTUNITIES
2024-2025

New York Section, American Urological Association, Inc.

Opportunities for Corporate Sponsorship

OVERVIEW

New York Section, AUA

The New York Section, American Urological Association, Inc. comprises the southeastern portion of the state of New York, including Long Island and the northern portion of the state of New Jersey. The New York Section of the American Urological Association is a Not-for-Profit organization dedicated to enhance the education of its members, residents and general public. The New York Section has a membership roster of over 800 American Board of Urology certified urologists currently practicing in New York City, Long Island, Westchester County and northern New Jersey. Our Section is proud to host 15 outstanding urology residency programs, which are currently training over 130 Residents and Fellows in urology. Every year we successfully organize more educational meetings than any other Section of the AUA.

For further information please contact:

Michele Paoli
Executive Director
4100 Duff Place, Lower Level
Seaford, NY 11783

NYUA INC. Mission Statement: To promote the highest standards of urological clinical care through education, research and in the formulation of health care policy.

Commerical Support Policy Statement

The purpose of continuing medical education (CME) is to enhance the physician's ability to care for patrons. As such, it is the responsibility of the accredited sponsor of a CME activity to assure that the activity is designed primarily for that purpose. Accredited sponsors often receive financial support from non-accredited commercial entities. It is recognized that such support can contribute significantly to the quality of CME activities. Indeed, many companies actively support key programs, functions and events of the NYS, AUA, Inc. Such support greatly increases the quality and value of these activities and ultimately contributes to the improvement of patient care. In doing so, the NYS, AUA, Inc. observes and incorporates ACCME standards

The Budgets for the yearly activity of the Section include:

- Cost of venue
- Meal events
- Faculty cost
- Preparation of CME activity by the vendors
- Preparation of enduring material for the annual course and annual meeting
- Announcements, web cost, etc.

Your company will have the opportunity to exhibit at all events with table top display.

Your company support will be acknowledged in the enduring materials, announcements, the program brochures and on the web site of the Section. Membership will have the opportunity to interact with your representatives in the exhibit area. The CME activity of the Section is governed by the ACCME regulations.

New York Section, AUA Members Only Meeting

Date: December 2nd, 2024

Time: 7:00pm – 11:00pm

Venue: New York Yacht Club (<https://nyyc.org/>)

Members Only Evening (Non-CME): A black tie evening of the members for the annual business meeting of the Section. A Russell Lavengood Award is given on this evening. 2023 Recipient is Dr. Herbert Lepor. A speaker from the AUA and/or AACU speaks to the membership about the national trends in urology

Dr. Peter N. Schlegel	President
Dr. Hossein Sadeghi-Nejad	Secretary
Dr. Jaspreet Sandhu	Treasurer
Dr. Thomas Rechtschaffen	President-Elect
Estimated # of attendees:	150
Website:	www.nyaua.com
Sponsorship	\$1800.00

New York Section, AUA Chief Resident's Debate

Date: Wednesday, March 12th, 2025

Time: 6:00pm – 9:00pm

Venue: New York Academy of Medicine, New York, NY

Chief Residents Debate (Non-CME): All chief residents participate in this very popular event. Clinically relevant complex topics covering all subspecialties are debated by the chief residents. Winners chosen by audience acclamation. The chief residents use science/wit and humor to debate their opponents. A dinner evening is hosted for the membership and residents at the New York Academy of Medicine. A judge is invited by the president, discusses the merits of each case and declares the winners.

Dr. Peter N. Schlegel	President
Dr. Vannita Simma-Chiang	Program Chairman
Dr. Gary Lemack,=	Judge
Estimated # of attendees:	250
Website:	www.nyaua.com
Sponsorship:	\$2300.00

New York Section, AUA Resident Essay Meeting/Valentine Medalist Night

Date: Thursday, April 10th, 2025

Time: 9:30am – 7:00pm

Venue: New York Academy of Medicine, New York, NY

Residents Essay Contest (Non-CME): Approximately 120 residents from the metropolitan area submit manuscripts in both clinical research categories. The Section President invites 3 judges from outside the Section to screen and select papers for presentation. The residents present the papers to the judges in a day long event. The winners are announced over the dinner the same evening, attended by the membership of the Section. The Section hosts the cost of the judges, their honorarium, a dinner the night before with chairman and program directors as well as the breakfast, lunch and dinner for the day. 10 prizes (cash awards) are given to the essay winners in 3 categories and one overall winner. The meeting is held at the New York Academy of Medicine. The guest judge gives a presentation over dinner.

Valentine Medalist Night (Non-CME): A tradition for more than 50 years, the New York Academy of Medicine selects a urologist for lifetime contribution to the Field of Urology. The medalist is hosted jointly by the New York Academy of Medicine and the New York Section. A dinner with the board and chairmen of urology programs is held on the preceding night. The medal with an honorarium is awarded by the Academy. The honoree gives a presentation at a dinner meeting of the membership about his contribution to the field of urology.

Dr. Peter Schlegel	President
Dr. Jared Winoker/Dr. Allison Polland	Program Chairs
Dr. Anne Pelletier Cameron	Judge
Dr. Ganesh S. Palapattu	Judge
Dr. John T. Wei	Judge
Estimated # of attendees:	250
Website:	www.nyaua.com
Table top display:	\$2300.00



121st New York Section, AUA Annual Meeting

Date: Oct. 5th – 11th, 2025

Venues:

Paris, France

L'Hôtel Du Collectionneur

<https://en.hotelducollectionneur.com>

Annual Section Meeting (CME): This is a 7-day meeting for 20 hours of CME activity. Approximate attendance at the meeting is 250. A wide range of invited lectures and debates are conducted in the plenary sessions. Submitted papers by the membership of the Section are presented in podium and/or poster format. Traditionally, 2 to 3 visiting professors are invited from outside the Section. The meeting of the New York Section of the AUA is traditionally held outside the country.

Key Leadership

Dr. Tom Rechtschaffen	President
Dr. Steven Kaplan	Senior Program Chair
Dr. Alexander Epelbaum	Scientific Co-Chair
Dr. Nirit Rosenblum	Scientific Co-Chair
Dr. John Sfakianos	Scientific Co-Chair
Website:	www.nyaua.com
Table top Exhibit:	\$5,000.00
Sponsorship:	See sponsorship opportunity page

NYS – AUA Annual Meeting: Additional Sponsorship Opportunities:

Breakfast, Lunch or Dinner Symposium - \$20,000.00

Includes:

- *Symposium timeslot*
- *Promotional sign on site*
- *Symposium Information and Company recognition on NYS Annual Meeting website*
- *Symposium Information in Annual Meeting program book*
- *Content and speaker (Upon approved by the NYS)*
- *Attendee bag insert*

Attendee bag insert - \$1,000.00

Pocket Planner - \$3,000.00

Registrant Bag - \$5,000.00

Meeting App - \$3,000.00

Exhibit Pricing:

NYS Annual Meeting - \$5,000.00

- *One 6' x 2' skirted table and 2 chairs*
- *Exhibitor Badges (no limit)*
- *A Company listing in the Annual Meeting Exhibitor Directory*
- *Access to Educational sessions*

NYS Annual Members Only Meeting - \$1,800.00

NYS Annual Chief Residents Debate - \$2,300.00

NYS Annual Resident Essay Meeting - \$2,300.00



2024/25 EXHIBITOR AGREEMENT

EVENT	DATE	LOCATION	FEE

EXHIBIT FEE: Price includes table top exhibit with 6' draped table and 2 chairs, and space for up to six company representatives to staff your exhibit table. Exhibiting company is acknowledged in onsite signage. Note that the space is limited and will be assigned on a first come, first serve basis.

Payment Information: New York Section, AUA
4100 Duff Place, Lower Level
Seaford, NY 11783
Federal Tax ID # 22-2020652

Company Name: (as it should appear in acknowledgements)		
Company Address:		
Primary Contact:	Email:	Phone:
Special Needs:		

Exhibitor Registration: Please name up to six representatives who will staff your exhibit. Exhibit staff can use their Annual Meeting Exhibitor badges; no further badging is required. Exhibit staff must wear their badges at all times during this event.

Representative 1:	Representative 2:	Representative 3:
Representative 4:	Representative 5:	Representative 6:

AGREEMENT: I am an authorized representative for the Exhibiting Company with full power and authority to sign this Exhibitor Agreement. I understand that by signing this agreement, I agree to pay the exhibit fee in full. The Exhibiting Company has read and understands the Terms and Conditions as stated in the Exhibitor Agreement.

Authorized Signature:	Date:
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Please return the signed agreement to:
Michele Paoli, Executive Director, New York Section, AUA
Tel: 516-520-1224 Fax: 516-520-1225 Email: michele@nysaua.com



NEW YORK SECTION, AUA

Calendar of Events

2024 - 2025

Calendar 2024

Friday, January 5 th	Valentine Essays are due!
Wednesday, January 17 th	BOD Mtg., 6:30pm, New York Academy of Medicine
February 26 th – February 28 th	AUA Annual Urology Advocacy Summit
Wednesday, March 6 th	Chief Resident's Debate, NY Academy of Medicine
Wednesday, April 10 th	Resident's Essay Meeting/Valentine Medalist Reception
May 3 rd – 6 th (Friday – Monday)	AUA Annual Meeting, San Antonio, TX
Wednesday, June 5 th	BOD Mtg., 6:30pm, New York Academy of Medicine
Wednesday, September 11 th	BOD Mtg., 6:30pm, New York Academy of Medicine
November 10 th – 16 th	NYS 120 th Annual Meeting, Marrakech, Morocco
Monday, December 2 nd	Members Only Meeting – New York Yacht Club

Calendar 2025

Friday, January 10 th	Valentine Essays are due!
Wednesday, January 15 th	BOD Mtg., 6:30pm, New York Academy of Medicine
March 3 rd – 5 th	AUA Annual Urology Advocacy Summit
Wednesday, March 12 th	Chief Resident's Debate, NY Academy of Medicine
<u>Thursday</u> , April 10 th	Resident's Essay Meeting/Valentine Medalist Reception
April 26 th - April 29 th	AUA Annual Meeting, Las Vegas, Nevada
Wednesday, June 11 th	BOD Mtg., 6:30pm, New York Academy of Medicine
Wednesday, September 10 th	BOD Mtg., 6:30pm, New York Academy of Medicine
Dates TBD	Members Only Meeting – Venue TBD